

Course Syllabus

Sport Management II 7.5 Credits*, First Cycle Level 1

Learning Outcomes

Knowledge and understanding

After completing the course, the student shall be able to:

- explain the key theoretical perspectives in institutional theory (1)
- demonstrate advanced knowledge and understanding based on institutional theory for change in sport organisations with focus on commercialisation and professionalisation (2)
- demonstrate knowledge of international sport organisation and development (3)

Skills and Abilities

After completing the course, the student shall be able to:

- analyse the activities of the nonprofit sector in general and in particular how sports organisations are affected by changes in society, such as globalisation (4)
- demonstrate familiarity with various theories to describe and analyse the relationship between social change and organisational change (5)
- search for, collect and analyse relevant information about sport organisations in different countries and critically relate to social, organisational and cultural factors (6)

Values and attitudes

After completing the course, the student shall be able to:

- demonstrate a critical approach in terms of the relationship between the knowledge generated by research and dominant ideas and norms within society (7)

Course Content

The course introduces institutional theory and how this can be useful in the analysis of changes in sport organisations. Subsequent parts of the course are devoted largely to an international perspective. Students will read about different fields and theories discussed in

the literature, and they will write literature reviews and identify and present relevant discussion questions. This part of the course is based largely on active participation and high level of interactivity between students and between students and teachers. The course then continues with the students immersing themselves in the development of sport organisations in different countries.

Assessment

Module 1 (examines 1, 2, 5, 7): Written examination, 2.5 credits.

Module 2 (examines 3, 4, 6): Submission of a written group assignment and a seminar assignment with an oral presentation, 2.5 credits.

Module 3 (examines 3, 4, 5): Literature assignments and active participation in seminars, 1.5 credits.

Module 4 (examines 3, 7): Submission of a written group assignment and an oral presentation, 1 credit.

Forms of Study

Lectures, seminars and presentations.

Grades

The Swedish grades U–VG.

Module 3 and 4: U,G

To pass the course students must obtain the grade G on all assignments. To pass the course with distinction (VG), VG is in addition required on assignments 1 and 2.

Prerequisites

Organization B, 7.5 credits, First Cycle Level

Organization and Marketing A, 15 credits

Sport Management 1, 7,5 credits, First Cycle Level

Other Information

Students who have been admitted to and registered on the course are entitled to receive tuition and/or supervision only during the course to which they were accepted.

Students must be able to account for their actions in group assignments.

Seminar assignments must be submitted no later than the dates specified in the study guide.

Subject:

Business Administration and Management

Group of Subjects:

Business Administration

Disciplinary Domain:

Social Science, 100%

This course can be included in the following main field(s) of study:

1. No main field of study

Progression Indicator within (each) main field of study:

1. GIF

Approved:

Approved 14 June 2017

Valid from 19 July 2017