

## Course Syllabus

### Sponsorship 7.5 Credits\*, First Cycle Level 2

#### Learning Outcomes

#### Course Content Assessment

#### Forms of Study

#### Grades

The Swedish grades U–VG.

#### Prerequisites

Marketing B, 7.5 credits, First Cycle Level  
Social science and methods I, 7.5 credits, First Cycle Level  
Sport Management 1, 7,5 credits, First Cycle Level

#### Subject:

Business Administration and Management

#### Group of Subjects:

Business Administration

#### Disciplinary Domain:

Social Science, 100%

#### Approved:

Approved 20 March 2015  
Valid from 1 April 2015