

Course Syllabus

Corporate Social Responsibility in an International Perspective 7.5 Credits*, Second Cycle Level 1

Learning Outcomes

Knowledge and understanding

After completing the course, the student shall be able to:

- discuss central ideas, concepts and practices within the field of CSR (Corporate Social Responsibility) and be able to identify CSR-related issues in an international perspective (1)
- Skills and abilities

After completing the course, the student shall be able to:

- interpret and discuss the emergence of different perspectives related to CSR (2)
- critically discuss the knowledge, arguments and conclusions in relevant scientific articles in the field of CSR (3)
- orally and in writing make a critical analysis of an organisation's corporate social responsibility (4)

Values and attitudes

After completing the course, the student shall be able to:

- reflect on and discuss the role of CSR internationally and in society (5)

Course Content

In the course, the emergence of key concepts and different perspectives within and related to the field of CSR is covered and discussed. The course also covers issues on how CSR is applied in different situations and what role CSR has in relation to social, economic and environmental challenges in an international perspective. Further, students have to conduct an analysis of the approaches an organisation has to CSR.

Assessment

Active participation in seminars together with written hand-in reflections on articles, 5 credits (evaluate outcomes 1, 2, 3, 5)

A written study with oral presentation 2.5 credits (evaluate outcome 4)

Forms of Study

Lectures, compulsory seminars, and independent work with supervision.

Grades

The Swedish grades U–VG.

To pass the course with distinction (VG), VG is required in both parts.

Prerequisites

A Bachelor's degree in social sciences or a Bachelor's degree in technology with social science focuses comprising at least 180 credits. The applicant's education must also include at least 30 credits in business administration (for instance, accounting, marketing, organization theory) including a minimum of 7,5 credits in research methods applicable to social science or business, and English 6

Other Information

The number of examination attempts is limited to five: i.e., a student can take each examination a maximum of five times. Students registered in the course have the right to receive instruction and/or supervision during the time indicated for the course that they have been admitted to. Written tasks must be submitted no later than the dates specified in the Course Guidelines. Students are entitled to receive tuition and/or supervision only during the course weeks. Replaces FÖ3039.

Subject:

Business Administration and Management

Group of Subjects:

Business Administration

Disciplinary Domain:

Social Science, 100%

This course can be included in the following main field(s) of study:

1. Business Administration and Management

Progression Indicator within (each) main field of study:

1. A1N

Approved:

Approved 31 August 2017

Valid from 25 November 2017