

Course Syllabus

Entrepreneurship in Regional Development and Growth 7.5 Credits*, First Cycle

Learning Outcomes

After completing the course, students will be able to:

- Explain basic concepts and models for growth (1)
- Describe common obstacles and opportunities for growth in entrepreneurial companies (2)
- Explain how entrepreneurship can contribute to regional development (3)
- Compare various corporate growth patterns and growth processes (4)
- Analyse the opportunities different companies have to contribute to regional development and growth (5)

Course Content

The course begins with a look at the basic concepts and models for growth. This includes sorting out different measures of what growth is and what different growth patterns might look like. In addition to this, there is discussion about various kinds of growth, e.g. organic growth and growth through acquisition, as well as a review of both the most common obstacles for growth and the measures used to promote growth. These obstacles and opportunities are also discussed with respect to the environment of entrepreneurial companies and the way these companies can contribute to regional development.

In the second part of the course, students compare the growth of two or more successful companies and analyse any differences based on the situation of each company. They also discuss how each company can contribute to regional development and competitiveness.

Assessment

Written examination, 3.5 credits (examines objectives 1, 2)

Individual written assignment and active participation in the seminar, 2.5 credits (examines objectives 4, 5) Reflection protocol, 1.5 credits (examines objective 3)

Forms of Study

Lectures and seminars.

Grades

The Swedish grades U–VG.

Reflection protocol, U-G.

To pass the course with distinction (VG), students must achieve VG in the written examination and individual written assignment.

Prerequisites

30 credits in Entrepreneurship and Innovation including the course Conditions for Entrepreneurial Companies 7,5 credits

Other Information

Students who have been admitted to and registered on the course are entitled to receive tuition and/or supervision only during the course to which they were accepted.

Make-up assignments and reworked seminar assignments must be submitted no later than the dates specified in the study guide.

Replaces EU1032.

Subject:

Entrepreneurship and Innovation

Group of Subjects:

Business Administration

Disciplinary Domain:

Technology, 100%

Progression Indicator:

G1F

Approved:

Approved 26 November 2020

Valid from 6 February 2021