

Course Syllabus

HR Communication and Marketing 7.5 Credits*, First Cycle

Learning Outcomes

Course Content

Assessment

Forms of Study

Grades

The Swedish grades U–VG.

Prerequisites

General entry requirements

Subject:

Human Resource Management

Group of Subjects:

Leadership, Organisation and Management

Disciplinary Domain:

Social Science, 100%

This course can be included in the following main field(s) of study:

1. Human Resource Management

Progression Indicator within (each) main field of study:

1. G1N



D.no:
Page 2(2)
GPA2K3

Approved:

Approved 24 September 2020

Valid from 18 December 2020