

## Course Syllabus

### Theory and Research Methods 15 Credits\*, Second Cycle Level

1

#### Learning Outcomes

##### *Knowledge and understanding*

After completing the course, the student shall be able to:

- Demonstrate specialised methodological knowledge in the field of Tourism Studies (1)

##### *Skills and abilities*

After completing the course, the student shall be able to:

- Demonstrate analytical capabilities using various methods and techniques (2)
- Report and discuss, both orally and in writing, existing knowledge within tourism studies and by doing so formulate research problems and identify possible research gaps (3)
- Independently prepare and present, both orally and in writing, a research proposal within a predetermined time frame (4)
- Select and justify appropriate methods for specific research problems (5)

##### *Judgement and attitudes*

After completing the course, the student shall be able to:

- Demonstrate insight into the possibilities and limitations within academic research, its role in society and the individual responsibility for its use (6)
- Demonstrate awareness of ethical aspects of research and development work (7)

#### Course Content

In the first part of the course, students learn about various research approaches and research philosophies and their link to research strategies, as well as about research ethics. Furthermore, students are guided into the research process including research problem formulation and choice and design of appropriate research methodology, and are taught about different methods of data analysis. The course concludes with the preparation of research proposals for a Master's Thesis in Tourism Studies showing the students' ability

to identify and formulate a research problem autonomously as well as to plan for carrying out research, using appropriate methods within predetermined time frames.

### **Assessment**

Part 1: active participation in seminars, written assignments, and written examination, 4,5 credits (examines learning outcome 1)

Part 2: written and oral presentation in the seminar, 2 credits (examines learning outcome 3)

Part 3: active participation in seminars, written and oral assignments, 4.5 credits (examines learning outcome 2)

Part 4: written assignment and oral presentation in the seminar, 4 credits, (examines learning outcomes 4-7)

### **Forms of Study**

Lectures, seminars, workshops, assignments, exercises

### **Grades**

The Swedish grades A–F.

Examination part 1 and 4: A-F

Examination parts 2 & 3: Pass/Fail

The course grade (15 credits) is set by the examiner and is an aggregative judgement based on the results from modules 1 and 4.

### **Prerequisites**

Bachelor Degree in Tourism, Human Geography, Business Administration and 15 credits at the second level in Tourism Studies

### **Other Information**

The number of examination attempts is limited to five for each examination part.

The course replaces KG3016

### **Subject:**

Tourism Studies

### **Group of Subjects:**

Tourism and Recreation Studies

**Disciplinary Domain:**

Social Science, 100%

**This course can be included in the following main field(s) of study:**

1. Human Geography
2. Tourism Studies

**Progression Indicator within (each) main field of study:**

1. A1F
2. A1F

**Approved:**

Approved 21 September 2017

Valid from 16 October 2017